



## Description:

Downtown Bryan is considered as a historic place. It means that residents there are proud of their history. And their hope visitors could not only take a walk but also get access to the historic atmosphere.

In this case, I try to melt classic into the signage design in order to show the pride of Downtown Bryan, as well as a clear mileage sign. The circle, which expresses a classic beauty, also hints the paths people would go are “loops”.

The brown signage is the main one which would like to be set in the entrance and the other three are accessory mileage signs. The colors of blue, green and red correspond to half mile route, one mile route and one and a half mile route.

