The following are the typical signs for the Downtown Bryan Walking Route Signage Design Competition. You will notice that there are 7 examples of signs.

1. This sign is the first sign and will go along side the map at the beginning of the route. It will highlight how long each route is. Each route is color coded based on how long. Green-1.5 miles; purple-1 mile; blue .5 miles. The outside of each sign will also be color coordinated as a reminder of which route you are on.

2. This sign, plus the next two, show which direction you must take to continue on that route. If just one color and one direction then you are on that particular route and must turn to stay on it. Also, each direction will have which route you are on by mileage number and how many more miles to the finish of the loop.

3. Directional – shows two colors to highlight two routes to choose from, one turns one way, one the other. Again, each sign is outlined in that route color as well.

4. Directional – Same as above, but shows 3 directions.

5. Point of interest - This sign highlights POI’s along the route. Because it is blue, you are on the blue route and these are some attractions in the vicinity. No mileage marker for distance remaining, just mileage route that you are on.

6. Point of interest – same as above, this time though you are on two routes at the same time, so the colors show that you can visit these attractions while on the same route, as a reminder of where you are.

7. Point of interest – Same as above, yet on 2 routes at the same time.
HISTORIC DOWNTOWN

BRYAN

El centro histórico de Bryan

WALK THE DOWNTOWN

Camine el centro

1 1/2 Mile Loop

Mile Loop

1/2 Mile Loop

Un circuito de 1 1/2 milla

Un circuito de 1 milla

Un circuito de 1/2 milla

UPBEAT
El centro historico de Bryan

Camine el centro

Una vuelta de 1 1/2 milla

1 1/2

.5 milla

.5 Miles

Una vuelta de 1/2 milla
HISTORIC DOWNTOWN

BRYAN

El centro historico de Bryan

WALK THE DOWNTOWN

Camine el centro

1 1/2

.8 milla

.8 Miles

1/2

.3 milla

.3 Miles
HISTORIC DOWNTOWN

BRYAN

El centro histórico de Bryan

WALK THE DOWNTOWN

Camine el centro

1 1/2
1.3 milla
1.3 Miles

1
.8 milla
.8 Miles

1/2
.3 milla
.3 Miles

UPBEAT
HISTORIC DOWNTOWN
Bryan
El centro histórico de Bryan
WALK THE DOWNTOWN
Camine el centro

1/2

1

UPBEAT
BRYAN
El centro historico de Bryan
WALK THE DOWNTOWN
Camine el centro

1 1/2

1

1/2